

Sample Campaign Letter

Name

Address Line 1

Address Line 2

City, State Zip Code

Dear _____:

As you know, federal policies can have a real impact on the U.S. home furnishings industry. Every time a decision is made in Washington, it has the potential to change our company's future, for better or worse.

During the next Congress, we are likely to see stricter emission limits for carbon, formaldehyde and other manufacturing byproducts. Without policy changes, energy and health costs will continue to eat into our profitability. And, with the change of Administration, there is the prospect for tax increases aimed at the business community and its managers.

Fortunately, we can have a say in our industry's future through FurnPAC, the political action committee of the American Home Furnishings Alliance (AHFA). FurnPAC contributes to the campaigns of candidates who understand the challenges facing American business. Some even have backgrounds in the furniture, textile and wood products industries. Having these men and women in Congress helps makes it more likely that federal policies affecting us are sensible.

If you agree with me that decisions made in Washington should promote—and not undermine--our bottom line, I hope you will consider making a contribution. I have attached a contribution form that should be returned with your check to the FurnPAC address listed. **[or to your designated staff person]**

Sincerely,